

OAK GROVE

A GLIMPSE INTO OUR SERVICES

Digital Marketing is a rapidly growing force and is set to be the future of marketing. Digital methods of communication and marketing are faster and effective. Companies that have not yet recognized this in their marketing strategies need to adapt fast.

At the outset we want to say that there is no secret recipe for digital marketing success.

All information and tools to achieve success is available to everyone online.

With the right efforts and tools anyone can achieve success with digital marketing.

A new business can become more visible and prominent than a established business online and eventually this will also reflect in the enhanced business development.

Our team make it easy for businesses to outsource their digital marketing.

We understand your business industry and analyse your competition to help you take a strong position in the online arena.

The interplay of tasks performed on the Website (SEO), Blog, Social Media Posting and Targeted marketing gives the desired results

3 KEY COMPONENTS TO DEVELOP ONLINE PRESENCE

ATTRACT – Regular social media posts linked to blog articles and Marketing campaigns

CONVERT & MEASURE – Review sources of traffic to website and do Search Engine Optimization

NURTURE – Engage with your audience with active online social media & blog posts and email

Oak Grove's team measures success for our clients and our own internal marketing efforts by planning activities and recording accurate data

SERVICES

- Web Development
- Social Media
- SEO
- Email Marketing
- PPC - Google Ads
- CRM Implementation
- Blog Writing
- Referral Marketing

As a digital marketing partner we manage your online presence, help you build your brand and improve your marketing

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**GIVE YOUR
BUSINESS THE
ATTENTION IT
DESERVES ONLINE**

YOUR WEBSITE & SEO

Although it is possible to effectively optimize an existing website, it's generally most efficient to build the necessary SEO components into the site design and architecture right from the get-go.

Key Elements Of An Effective Website include

- 1. Appearance**
- 2. Content**
- 3. Functionality**
- 4. Website Usability**
- 5. Search Engine Optimization**

The most effective website will reflect best practices across all of these elements.

Your online presence is your single most important marketing tool. We have the right knowledge, tools, and techniques for maximizing your website's effectiveness.

We can design and develop the website with latest standards and technologies that your business needs and deserves.

Optimization for different search engines (e.g. Google, Bing, Yahoo), if done well, can improve a website's visibility in SERPs (search engine result pages). The reason Google is updating its algorithms so often is that it wants to ensure that only good SEO practices are implemented by website owners on a daily basis.

IMPORTANT COMPONENTS FOR OPTIMIZING SEARCH ENGINE VISIBILITY

- Proper URL Structure
- Simple and Descriptive Navigation
- Responsive Design
- Social Media Integration
- Properly Optimized Images
- Incorporate Keyword Research from beginning
- Optimize Page Load Times
- Proper Use of Sitemaps
- Publish high quality, keyword rich content
- Make sure your content is unique and valuable
- Make your content easy to read

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**GET A WEBSITE
WITH MAXIMUM
SEO POTENTIAL**

WEBSITE & EMAIL & GOOGLE ADS PACKAGES

- Budget Packages - Email only or Email plus Website
- Value Packages - Email only or Email plus Website
- Premium Packages - Email only or Email plus Website
- Website plus SEO Monthly and Annual Packages
- Google & Facebook Ads - Monthly Retainer
- Facebook and Google Ads

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**ASK FOR YOUR FREE
WEBSITE SEO AUDIT TO
KNOW YOUR SITE
POSITIVES &
NEGATIVES**

YOUR SOCIAL MEDIA

Digital Marketing is a rapidly growing force and is set to be the future of marketing. Digital methods of communication and marketing are faster and effective. Companies that have not yet recognized this in their marketing strategies need to adapt fast.

Social Media is Powerful. Just having a website can still help your business earn money. But to build an empire you need to do social media.

Social Media allows you to interact with your audience, to get feedback, to hear suggestions and to communicate in a variety of different ways. It lets you build brand visibility and it lets you drive visitors directly to your website

If not done well Social Media can Go Wrong. Despite feeling its important many of the companies actually are not getting much out of their social media marketing efforts.

No Planning - Don't know how to allocate their resources towards social media marketing

Think that just setting up an account and posting regularly about themselves is enough

Oak Grove's Team uses advanced social media tools for creating branded social media images and content posting.

We monitor and engage with your audience. We work with your sales team to schedule and analyse your social media marketing campaigns

We provide you with monthly analytics reports to show how your accounts are growing



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OUR COMPANY CAN
HELP PRIORITIZE
YOUR BRAND ON
SOCIAL MEDIA

SOCIAL MEDIA PACKAGES

- One Platform Package
- Two Platform Package
- Four Platform Package



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MINIMUM OF 12 HIGH
QUALITY SOCIAL MEDIA
POSTS WITH BRANDED
IMAGES



Digital
advertising

Subscribe to our Affordable Google Advertising (PPC) Monthly Retainer

OUR CLIENTS

- Al Alwan Marbles, UAE
- Angel Wings Medical Center, Dubai
- Community Medical Center, Dubai
- Dr. Amal Badi, Gynecologist, Dubai
- DOW Diagnostics, DHCC, Dubai
- Marhaba Medical Centre, Dubai
- MRDEST Dental Supplies
- Pathplus Corporation
- Pathplus Global FZC
- Persian Carpets Kingdom
- ARY Gold Laboratory
- Puretex UAE
- Reforma International Consultants

Our expertise in digital marketing is sure to make your business stand out

Talk to Us

Oak Grove Marketing Management